

8 REASONS WHY THE PICTURE WILL BE *Right!*



COMPLETE WITH **\$35**
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(All Leather Carrying Case \$5 Extra)

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SEE THE 6
OTHER ARGUS MODELS
All American Made

MODEL C-3 — 35 mm. . \$30
with Synchronized Flash

MODEL C-2 — 35 mm. . \$25
without Flash

MODEL A2F — 35 mm. . \$15

MODEL A2 \$12.50

MODEL A \$10

MODEL M \$7.50



ACCURACY—exactly as you see the scene — because of twin lens reflex design. Two fully corrected f:4.5 onastigmat lenses are matched to make view and print identical.

SHARPNESS—for fine enlargements — because the built-in magnifying glass assures accurate focusing.

COMPOSITION made easy because finder image is full size, the picture space square.

ALBUM SIZE PRINTS easily viewed without enlargement — not "too miniature."

3D DIMENSIONAL EFFECTS because of handy depth of focus scale visible within full view finder.

BACK LIGHTED SUBJECTS easily handled because of built-in lens shade, always in place when needed.

SIMPLICITY — easy to use because of Argoflex design — quick opening, no shutter cocking, no range finder — only two adjustments. Smooth automatic Vorex Shutter (1/10 to 1/200; Time and Bulb).

ECONOMICAL — 12 exposures 2 1/4" x 2 1/4" on standard Eastman 120 or 620, or Agfa B2 or PB20 film. Prints at low cost everywhere.

● Picture-satisfaction. That's the important thing when you're buying a camera. See the picture BEFORE you take it and avoid disappointment — That's the scientific "reflex" way . . . now made popular and practical by Argoflex with its identical twin lens system. The Argoflex is the year's camera buy in picture-satisfaction, a quality built into the whole family of Argus Cameras. See them at your dealer's.

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